# Idea Development Sheet A

and prototyping.

# Problems

What are the core problems?

### Value

What values should we hold?

# Challenge Statement

Turn your core problems into questions to take forward to the ideation stage. Each should start with "How might we..."

This is a potential example of how one might look:

"How might we \_\_\_\_\_(change what) for who \_\_\_\_\_(who is the primary \_ (what's the audience) so that \_ outcome)?"

- 1. Sheet A is to be used when you have already identified core problems.
- 2. This sheet could be the base for detailed service design and prototypin, policy design

What	e Solutions - can respond to the	core	
Initial idea	How to make the initial idea work?		Concret idea

### Risks and Barriers

What are the risks and barriers? Write them down on red post-its and stick .

### **Resource**

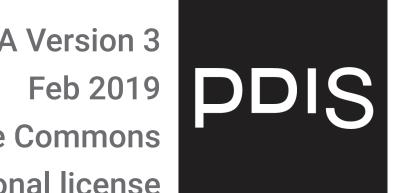
What resource do we have? What possible resource might we have in the future?

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### • Further Solutions for "Risks and Barriers"

How to solve any potential risks and barriers?

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# **Resopnsible Bodies**

Who are most able to best execute these ideas?



Vision and Review

The look of success

What does success look like?

How will you mesaure the succees?

How will you review the service and policy in the future?